



FOOD & BEVERAGE BRANDING

COFFEE SHOP FOOD & DRINK

What do you recommend? Showcase signature drinks, pastries, or a full menu! Perfect for print or digital menus.



Menu Items



Featured Items

THE CAFE & ATMOSPHERE

What's your vibe? Allow your customer to get a feel of your shop before they even enter! First impressions are everything, and they happen digitally before a customer even enters.



Exteriors



Interiors



OWNER & TEAM LIFESTYLE PORTRAITS

Introduce your team! From staff headshots to in-action pours or decorating. Show off your baristas, bakers, and their personality!



Headshots



In-Action



NEXT STEPS



Book a call with me so I can learn more about your business, vision, and content goals. Together, we'll plan a photography shoot tailored to your brand, priorities, and media needs — creating content that feels intentional, elevated, and aligned with your business.

Branding sessions for cafés and coffee shops start at **\$750 for a 4-hour shoot**. Final pricing depends on the size of the project, coverage needs, deliverables, and total shoot time.

A **90 min “menu refresh”** is available for returning customers only.

Working within a budget? Let's talk. I offer customized photography packages tailored to your goals, priorities, and timeline. Let's connect to create a shoot that elevates your brand while making the most of your investment.

LET'S GET STARTED!

[Schedule your free call](#)

Email me at: admin@CaraMackPhotography.com

[Visit: www.caramackphotography.com](http://www.caramackphotography.com)